

# THE WHIMSICAL HEARTENERS

TAIWAN YOUTH EXHIBITION **CHARITY INITIATIVE**





# Introduction

Believing that art is a catalyst for change, the Whimsical Hearteners provide opportunities for Taiwanese youth to engage in curation, volunteerism, and cultural exchange, using creativity to address social issues. Through both local and global collaborations, we showcase Taiwan's innovation in art, architecture, and philanthropy while inspiring action for positive change.

**WHIMSICAL HEARTENERS**

Introduction

[www.taiwanyouthexhibition.com](http://www.taiwanyouthexhibition.com)





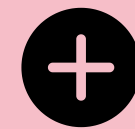
# Core Missions

Under Taiwan Youth Exhibition Team, our mission is to enhance the social impact of Taiwanese youth through art, culture, architecture, and philanthropic actions, fostering social care and cultural heritage.



## **Empower Taiwanese youth impact**

Offering opportunities in creation, curation, and volunteerism, enabling youth to effect tangible social change through action.



## **Showcase the strength of Taiwanese youth GLOBALLY**

Promoting cultural, artistic, architectural, and philanthropic innovation through domestic and international exchanges and exhibitions.

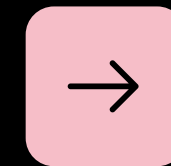
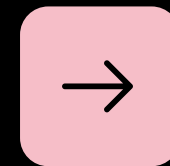
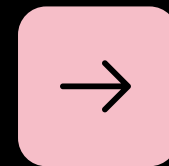
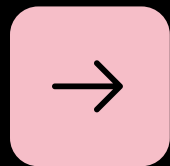


## **Encourage Taiwanese youth to engage with and address societal issues**

Raising awareness and participation in social issues, using art and activism to respond to contemporary challenges and drive positive social transformation.

# Timelines

Celebrate the excellent individual and collective achievements of your team here.



## 2022

Driven by a passion for art and philanthropy, first leader Mia Lu founded Whimsical Hearteners

## 2023

Hosting its first charity exhibition, "I Go! Love for Dogs," at Fuhsing Gallery.

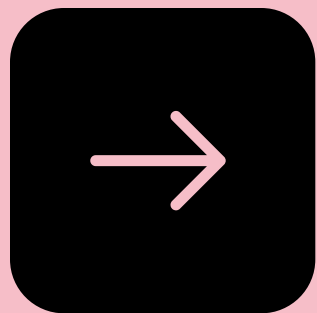
## 2024

Annual charity exhibition to "Drawing War into Harmony",

## 2025

As the original team transitioned, Andrew Yang, founder of the Taiwan Youth Exhibition, took over.





# Achievements

# 40+

collaborated artists and organization

# 230K+

NTD funded throughout events

# 55+

exhibited or sold artworks

**WHIMSICAL HEARTENERS**

**Our Team**

[www.taiwanyouthexhibition.com](http://www.taiwanyouthexhibition.com)



# Signature Events

## 2023

"I Go! Love For Dogs!" Exhibition and Auction



## 2024

"Drawing War into Harmony" Exhibition



WHIMSICAL HEARTENERS

Team Accomplishments

[www.taiwanyouthexhibition.com](http://www.taiwanyouthexhibition.com)



# Our Team

Founded in 2022 by a group of young art and culture enthusiasts, Whimsical Hearteners began as a volunteer initiative dedicated to social impact and cultural preservation. As the original team transitioned due to academic commitments, Andrew Yang, founder of the Taiwan Youth Exhibition, took over, integrating it into the exhibition to sustain its mission and expand its influence.





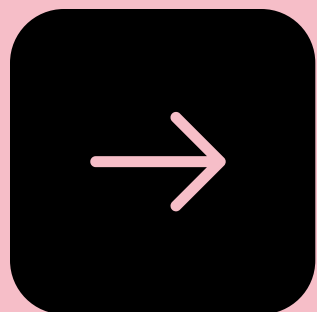
# GET TO KNOW OUR TEAM!

WHIMSICAL HEARTENERS

Our Team







# Our Core Member



**Andrew Yang**  
Event Director



**Mia Lu**  
Art Director



# We Are Recruiting



## PR Manager

Responsible for promoting the organization, liaising with media outlets, and drafting press releases and announcements.

Manages the organization's social media platforms, ensuring a consistent public image and maintaining close communication with the team leader.



## Event Coordinator

Plans and executes philanthropic and cultural events, ensuring alignment with the organization's mission.

Leads fundraising and resource acquisition efforts to secure stable financial support for activities.

Designs, plans, and manages the organization's merchandise (Whimsical Series), ensuring products reflect the brand philosophy and adhere to sales guidelines.



## Volunteers Coordinator

Responsible for volunteer recruitment, training, and activity coordination, ensuring the smooth execution of the team's volunteer services.



# LOOKING FORWARD TO WORKING WITH YOU!

WHIMSICAL HEARTENERS

Work with us

[www.taiwanyouthexhibition.com](http://www.taiwanyouthexhibition.com)





# CONTACT

## Whimsical Hearteners

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IG : @thewhimsicalhearteners



*"Together, let's light up our  
community, one heart at a time."*

藝享天開志工團  
**WHIMSICAL HEARTENERS**

Have a message or question?  
Contact our team.

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